

SHSU: Mission Statement Change

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

The Mission Statement for Sam Houston State University be approved.

Explanation

As part of Sam Houston State University's strategic planning process, the University identified a need to alter its current mission statement. Currently, SHSU's mission statement reads:

Sam Houston State University provides high quality education, scholarship, and service to qualified students for the benefit of regional, state, national, and international constituencies.

The proposed addition to the mission statement reads:

Vision/Values

Best at Educating the Texas Workforce:

- Excellence in academics
- Effective in student success
- Efficient in operations
- Loyal to traditions
- Dedicated to innovations

Goals

SHSU will:

- Foster a lifelong learning environment in support of a diverse faculty and staff who are excellent scholars, educators, and professionals.
- Promote a stimulating learning environment through the integration of academic settings, campus culture, and service.
- Increase and develop university resources and infrastructures that support the intellectual transformation of students.
- Enhance marketing outreach and visibility to include academic and scholarly activities through consistent and integrated messaging while optimizing communication channels.
- Promote efficient data driven decision making through the integration of centralized data analysis, review, and dissemination.
- Cultivate a continually sensitive and proactive response to the ever-changing needs of our constituents.